

CONSTRUCTION **SUPER**CONFERENCE 2016

DECEMBER 5-7, 2016

ENCORE AT WYNN LAS VEGAS

2016 SPONSORSHIP AND MARKETING OPPORTUNITIES

CONSTRUCTIONSUPERCONFERENCE.COM



PRODUCED BY



PLATINUM SPONSORS



PARTNERS



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$18,000

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company logo in conference preview and show directory
- » Delegate matchmaking
- » Rotating banner ad on the conference website for 3 months
- » Company logo, url, and 150-word description on the conference website throughout 2016
- » Newsletter advertising throughout 2016
- » Recognition and acknowledgment at conference through signage and onsite materials
- » Video shoot at CSC 2016 and production of a five-minute promo video
- » Logo on the screen during all general sessions
- » Six (6) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Full-page ad in the show directory
- » One dedicated promotional push through the app during the conference
- » Literature insert in the conference attendee bag
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » First right of refusal

SILVER SPONSOR

\$13,000

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company logo in conference preview and show directory
- » Delegate matchmaking
- » Company logo, url, and 150-word description on the conference website throughout 2016
- » Newsletter advertising throughout 2016
- » Five (5) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Full-page ad in the show directory
- » One dedicated promotional push through the app during the conference
- » Literature insert in the conference attendee bag
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » First right of refusal

BRONZE SPONSOR

\$10,000

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Delegate matchmaking
- » Company listed in conference preview and show directory (with other Bronze sponsors)
- » Company logo, url, and 150-word description on the conference website throughout 2016
- » Newsletter advertising throughout 2016
- » Four (4) full-conference passes
- » Discounted staff passes available for \$900/each*
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » Half-page ad in the show directory
- » One dedicated promotional push through the app during the conference
- » One post-event email to attendees, sent on your behalf by CSC

MOBILE APP SPONSOR

\$10,000

- » Exclusive sponsor of the official Construction SuperConference Mobile App which keeps attendees connected to important conference updates and social media alerts
- » Logo and banners included at bottom of app and on app splash page
- » One dedicated promotional app push during each day of the conference (3 total)
- » Company logo on sponsor recognition signage, in the onsite show directory, and in the Mobile App
- » One post-event eblast to all app users, sent on your behalf by CSC
- » Full-page ad in the onsite show directory
- » First right of refusal

POWER LOUNGE SPONSOR

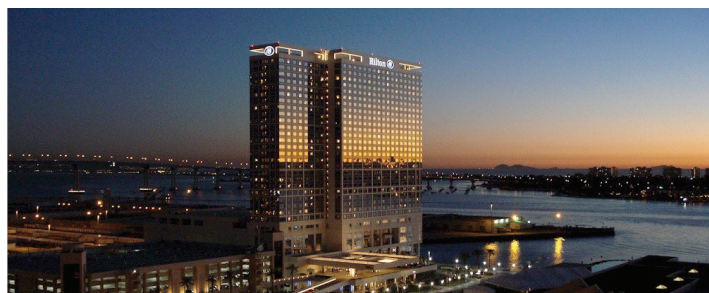
\$10,000

- » Signage with your logo and booth # is working location
- » Company logo and image on each of the charging stations
- » Company logo on the Construction SuperConference website throughout 2016
- » Half-page ad in the onsite show directory
- » Table and chairs provided
- » Seating provided, you have option to bring your own furniture
- » Company logo on sponsor recognition signage, and in the mobile app

CREATE YOUR OWN SPACE REQUEST PRICING

Create your own CSC 2016 experience with a dedicated space in a high traffic area. Invite attendees to experience your solutions between sessions, during breaks, and any time they have a have free moment.

- » Half-page ad in the onsite show directory
- » Company logo on sponsor recognition signage and in the mobile app



CONSTRUCTIONSUPERCONFERENCE.COM

* All discounted passes must be ordered at the time of initial sponsorship contract. Complimentary exhibitor badges are to be used exclusively for Construction SuperConference admission for employees of the exhibiting company. Transfer or assignment of an exhibitor badge is strictly prohibited.

SPONSORSHIP OPPORTUNITIES

PRE-CONFERENCE PROFESSIONAL EDUCATION PROGRAM

(Three sponsorships available)

\$12,000

The pre-conference professional education program consists of an in-depth, 90-minute presentation from leading solution providers such as yours. Each session provides insight on the latest tools and techniques for conquering the industry's most pressing issues. These executive sessions represent a fantastic opportunity for participants to gain an intimate knowledge of your company's offerings.

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Delegate matchmaking
- » Two (2) full-conference passes
- » Literature Insert in attendee bag
- » Full-page ad in show directory
- » Banner ad on the conference website for 3 months
- » Pre-conference email(s) to promote your session (number of emails based on sponsorship commitment date), sent on your behalf by CSC

CONFERENCE BREAKOUT SESSION SPONSORSHIP

\$10,000

Choose which topic and speaker your organization would like to sponsor. Your logo will appear on printed materials and online next to your chosen session(s), and a representative from your organization can introduce the session presenter. Sponsor will receive list of attendees in their sponsored session. One piece of company literature may be provided to all participants in the classroom. (Sessions are part of the accredited conference)

WELCOME RECEPTION SPONSOR

(Two sponsorships available)

\$6,000

The welcome reception sponsor will be the first to set up the welcome reception held on the evening of the first day of conference programming. Welcome reception sponsorship benefits:

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Delegate matchmaking
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500), sent on your behalf by CSC
- » Reception highlight with your logo in the show directory
- » Company logo on reception signage online
- » Company logo on signage inside the reception area

CLOSING KEYNOTE SPONSOR

(Exclusive)

\$7,500

- » 8' x 10' booth in the Knowledge Exchange Exhibit area
- » Delegate matchmaking
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500), sent on your behalf by CSC
- » Closing Keynote sponsor highlight with your logo in the show directory
- » Company logo on signage inside the room
- » One pre- or post-event email to session attendees, sent on your behalf by CSC - sponsor provides html.

TUESDAY LUNCH SPONSORSHIP

(Exclusive)

\$5,000

The Tuesday lunch sponsorship associates your company with a leading industry expert brought in by the Construction SuperConference advisory board. Your company will be highlighted as the sponsor in the introductory comments, and an executive from your company will be introduced and acknowledged. This is a great way to showcase your organization at a high level, well-respected speaker. Additional benefits:

- » Session spotlight in email message to the conference database
- » Special listing in the show directory
- » Company logo, url, and 150-word description on the conference website throughout 2016
- » Signage outside of the session room identifying your company as the session sponsor
- » Company logo on the presentation screens before the session begins
- » One pre- or post-event email to session attendees, sent on your behalf by CSC - sponsor provides html.

SPECIAL INTEREST BREAKFAST SESSIONS

(Two sponsorships available)

\$6,000

Special Interest Breakfast Sessions are one-hour sessions that focus on specialized topics in the legal and construction industries. These sessions are customizable based on your speaker and target audience. The sessions do not have to be approved by the advisory board and can include panel members from your organization and client base. There is a limit of one (1) Special Interest Breakfast Session per day and each can be opened to the full or partial attendee audience. Available on the morning of the first and second full days of conference programming. Special Interest Breakfast Session sponsorship benefits:

- » Two (2) full-conference passes
- » Company logo, url, and 150-word description on the conference website throughout 2016
- » Signage outside of the session room identifying your company as the session sponsor
- » Company logo on the presentation screens before the session begins
- » Standard AV and room setup

MARKETING OPPORTUNITIES

SHOW DIRECTORY ADVERTISING

Full-page	\$1,200
Half-page	\$800

Every conference attendee receives the show directory at registration for use throughout the event. It's then used throughout the year to refer to presentation notes, peer contacts, and sponsor profiles. Your four-color ad is printed with placement on a first-come, first-served basis (limited availability).

DIRECT MAIL

Pre-Conference.....	\$1,000/per use
Post-Conference.....	\$ 700/per use

All mailings will be performed an Emerald Expositions approved bonded mailing house. All materials must be approved by show managemebt prior to delivery.

EMAIL

Pre-Conference.....	\$2,000/per use
Post-Conference.....	\$1,400/per use

Email sent on your behalf by CSC. You provide the HTML.

WEBSITE ADS

		One Month	Three Months
Top Banner	(728 x 90)	\$1,500	\$1,000
Top Side	(300 x 600)	\$1,250	\$950
	(300 x 250)	\$1,200	\$900
Bottom	(300 x 250)	\$1,000	\$750
Side Bottom Banner	(728 x 90)	\$750	\$500

MONTHLY NEWSLETTERS

Leaderboard and Anchor	\$1,000
Leaderboard only	\$750
Anchor only	\$500

USB DRIVE.....\$3,500

All conference sessions will be recorded and saved to the USB drives that your company will provide with your logo on it. Then passed out to conference session attendees.

COMPANY LITERATURE INSERT IN ATTENDEE BAG

\$1,200

Place one (1) piece of your company literature, up to 12 pages, in the conference bag received by all attendees.

LOGO PLACEMENT

Attendee bags	\$3,500*
---------------------	-----------------

Let conference guests carry your company message throughout the event, on the plane, and back to their office. The official conference bag is a great opportunity to drive brand awareness. Sponsor provides bag.

Attendee Badge Lanyards.....	\$3,500*
------------------------------	-----------------

Your logo is front and center on every guest at CSC. Sponsor provides the lanyard with your logo.

Portfolio and Pen	\$3,500*
-------------------------	-----------------

The official conference portfolio and pen is used during sessions, and back in the office. Make a lasting impression and keep delivering your message long after the conference concludes. Sponsors portfolio and pen with your logo.

ROOM DROP

Inside room	\$1,500 per day
Outside room	\$1,000 per day

Deliver your company message, exhibit booth invitations, partial giveaways, and other creative promotions in a unique way through a room drop. You supply the giveaway or collateral of your choice and we'll have it delivered to each room.

** Additional production costs apply.*

CONTACT

For more information on exhibiting or sponsoring at the Construction SuperConference contact:

ALANA ALSOP | PAI SALES TEAM
571.229.7452 • alana@paisales.com