

CONSTRUCTION SUPERCONFERENCE 2018

DECEMBER 10-12
ENCORE AT WYNN LAS VEGAS



2018

SPONSORSHIP AND MARKETING OPPORTUNITIES

www.constructionsuperconference.com

ASSOCIATION PARTNERS



AMERICAN ARBITRATION ASSOCIATION®



PLATINUM SPONSORS



PRESENTING SPONSORS



PRODUCED BY



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- » Customizable Sponsorship

PLATINUM SPONSOR

\$20,500

- » Customizable Sponsorship

GOLD SPONSOR

\$15,500

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company logo in conference preview and show directory
- » Rotating banner ad on the conference website for 3 months
- » Company logo, url, and 150-word description on the conference website throughout 2018
- » Recognition and acknowledgment at conference through signage and onsite materials
- » Logo on the screen during all general sessions
- » Six (6) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Full-page ad in the show directory
- » Literature insert in the conference attendee padfolio
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » First right of refusal

SILVER SPONSOR

\$13,000

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company logo in conference preview and show directory
- » Company logo, url, and 150-word description on the conference website throughout 2018
- » Five (5) full-conference passes
- » Discounted staff passes available for \$900/each*
- » Full-page ad in the show directory
- » Literature insert in the conference attendee padfolio
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » First right of refusal

BRONZE SPONSOR

\$10,000

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company listed in conference preview and show directory (with other Bronze sponsors)
- » Company logo, url, and 150-word description on the conference website throughout 2018
- » Four (4) full-conference passes
- » Discounted staff passes available for \$900/each*
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » Half-page ad in the show directory

KNOWLEDGE EXCHANGE SPACE

\$4,479

- » 1 full conference badge
- » 1 knowledge exchange expo only badge
- » Company listing online, on the CSC mobile app, and in printed conference program

CREATE YOUR OWN SPACE REQUEST PRICING

Create your own CSC 2017 experience with a dedicated space in a high traffic area. Invite attendees to experience your solutions between sessions, during breaks, and any time they have a have free moment.

- » Half-page ad in the onsite show directory
- » Company logo on sponsor recognition signage

ONSITE WIFI

Exclusive sponsor.....\$15,000

2 sponsors.....\$10,000/each

Company logo provided on website, in the show directory, and onsite signage.



CONSTRUCTIONSUPERCONFERENCE.COM

SPONSORSHIP OPPORTUNITIES

PRE-CONFERENCE PROFESSIONAL EDUCATION PROGRAM

(Three sponsorships available)

\$12,000

The pre-conference professional education program consists of an in-depth, 90-minute presentation from leading solution providers such as yours. Each session provides insight on the latest tools and techniques for conquering the industry's most pressing issues. These executive sessions represent a fantastic opportunity for participants to gain an intimate knowledge of your company's offerings.

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Two (2) full-conference passes
- » Literature Insert in attendee padfolio
- » Full-page ad in show directory
- » Banner ad on the conference website for 3 months
- » Pre-conference email(s) to promote your session (number of emails based on sponsorship commitment date), sent on your behalf by CSC

WELCOME RECEPTION SPONSOR

(Two sponsorships available, \$6,000 or exclusive \$10,000)

The welcome reception sponsor will be the host for the welcome reception held on the evening of the first full day of conference programming. Welcome reception sponsorship benefits:

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500), sent on your behalf by CSC
- » Reception highlight with your logo in the show directory
- » Company logo on reception signage online
- » Company logo on signage inside the reception area

TUESDAY LUNCH AND PLENARY SPONSORSHIP

(Exclusive)

\$8,000

The Tuesday lunch sponsorship associates your brand with a leading industry expert brought in by the Construction SuperConference advisory board. Your company will be highlighted as the sponsor in the introductory comments, and an executive from your company will be introduced and acknowledged. This is a great way to tie your organization to a high level, well-respected speaker. Additional benefits:

- » Company Representative may give a five minute introduction to lunch and promote company
- » 8'x10' booth in the Knowledge Exchange Exhibit Area
- » Session spotlight in email messages to the conference database
- » Special listing in the show directory
- » Company logo, url, and 150-word description on the conference website throughout 2018
- » Signage outside of the session room identifying your company as the session sponsor
- » Company logo on the presentation screens before the session begins
- » One pre- or post-event email to session attendees, sent on your behalf by CSC - sponsor provides html.

WEDNESDAY LUNCH AND PLENARY SPONSORSHIP

(Exclusive)

\$5,000

- » 8' x 10' booth in the Knowledge Exchange Exhibit area
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500), sent on your behalf by CSC
- » Closing Keynote sponsor highlight with your logo in the show directory
- » Company logo on signage inside the room

MARKETING OPPORTUNITIES

KNOWLEDGE EXCHANGE NETWORKING

BREAK.....\$1,200 (one), \$2,250 (exclusive)

Sponsor one or all of the three networking breaks in the knowledge exchange area. Breaks last one hour and include refreshments for attendees. Company logo on signage provided.

KNOWLEDGE EXCHANGE BREAKFAST

SPONSOR.....\$1,500

Sponsor breakfast for attendees located inside the knowledge exchange area on Tuesday morning. Company logo on signage provided.

USB DRIVE.....\$2,500

All conference sessions will be recorded and saved to the USB drives that your company will provide with your logo on it. Then passed out to conference session attendees.

ATTENDEE PADFOLIOS.....\$2,000*

Let conference guests carry your company message throughout the event, on the plane, and back to their office. The official conference padfolio is a great opportunity to drive brand awareness. Sponsor provides padfolio.

ATTENDEE BADGE LANYARDS.....\$2,500*

Your logo is front and center on every guest at CSC. Sponsor provides the lanyard with your logo.

PEN.....\$1,000*

The official conference pen is used during sessions, and back in the office. Make a lasting impression and keep delivering your message long after the conference concludes. Sponsors provide pens.

COMPANY LITERATURE INSERT IN ATTENDEE PADFOLIO.....\$1,200

Place one (1) piece of your company literature in the conference padfolio received by all attendees.

SHOW DIRECTORY ADVERTISING

Full-page.....\$1,200

Half-page.....\$800

Every conference attendee receives the show directory at registration for use throughout the event. It's then used throughout the year to refer to presentation notes, peer contacts, and sponsor profiles. Your four-color ad is printed with placement on a first-come, first-served basis (limited availability).

EMAIL

Pre-Conference.....\$2,000/per use

Post-Conference.....\$1,400/per use

Email sent on your behalf by CSC. You provide the HTML.

ONSITE WIFI

2 sponsors.....\$10,000/each

Exclusive sponsor.....\$15,000

Company logo provided on website, in the show directory, and onsite signage.

WEBSITE ADS

| | | One Month | Three Months |
|--------------------|-------------|-----------|--------------|
| Top Banner | (728 x 90) | \$1,500 | \$1,000 |
| Top Side | (300 x 600) | \$1,250 | \$950 |
| | (300 x 250) | \$1,200 | \$900 |
| Bottom | (300 x 250) | \$1,000 | \$750 |
| Side Bottom Banner | (728 x 90) | \$750 | \$500 |

MONTHLY NEWSWIRE

| | |
|------------------------|---------|
| Leaderboard and Anchor | \$1,000 |
| Leaderboard only | \$750 |
| Anchor only | \$500 |

* Additional production costs apply.

CONTACT

For more information on exhibiting or sponsoring at the Construction SuperConference contact:

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