

# CONSTRUCTION **SUPERCONFERENCE** 2021

December 6 - 8, 2021

J.W. Marriott  
Orlando, Florida

## SPONSORSHIP AND **MARKETING** OPPORTUNITIES



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## CONSTRUCTION SUPERCONFERENCE 2021

# SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

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- » Customizable Sponsorship

### PLATINUM SPONSOR

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- » Customizable Sponsorship

### GOLD SPONSOR

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**\$16,000**

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company logo in conference preview and show directory
- » Rotating banner ad on the conference website for 3 months
- » Company logo, url, and 150-word description on the conference website throughout 2021
- » Recognition and acknowledgment at conference through signage and onsite materials
- » Logo on the screen during all general sessions
- » Six (6) full-conference passes
- » Staff passes for \$950 each\*
- » Full-page ad in the show directory
- » Literature insert in the conference attendee padfolio
- » One pre- or post-event email to session attendees, sent on your behalf by CSC

### SILVER SPONSOR

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**\$13,500**

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company logo in conference preview and show directory
- » Company logo, url, and 150-word description on the conference website throughout 2021
- » Five (5) full-conference passes
- » Staff passes for \$950 each\*
- » Full-page ad in the show directory
- » Literature insert in the conference attendee padfolio
- » One pre- or post-event email to session attendees, sent on your behalf by CSC

### BRONZE SPONSOR

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**\$10,500**

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Company listed in conference preview and show directory (with other Bronze sponsors)
- » Company logo, url, and 150-word description on the conference website throughout 2021
- » Four (4) full-conference passes
- » Staff passes for \$950 each\*
- » One pre- or post-event email to session attendees, sent on your behalf by CSC
- » Half-page ad in the show directory



*\* All discounted passes must be ordered at the time of initial sponsorship contract. Complimentary exhibitor badges are to be used exclusively for Construction SuperConference admission for employees of the exhibiting company. Transfer or assignment of an exhibitor badge is strictly prohibited.*



## KNOWLEDGE EXCHANGE SPACE \$4,755

- » 1 full conference badge
- » 1 knowledge exchange networking badge
- » Company listing online, on the CSC mobile app, and in printed conference program

## CREATE YOUR OWN SPACE REQUEST PRICING

**Create your own CSC 2020 experience with a dedicated space in a high traffic area. Invite attendees to experience your solutions between sessions, during breaks, and any time they have a have free moment.**

- » Half-page ad in the onsite show directory
- » Company logo on sponsor recognition signage

## PRE-CONFERENCE PROFESSIONAL EDUCATION PROGRAM

(Limited to three companies)

\$12,000

The pre-conference professional education program consists of an in-depth, 90-minute presentation from leading solution providers such as yours. Each session provides insight on the latest tools and techniques for conquering the industry's most pressing issues. These executive sessions represent a fantastic opportunity for participants to gain an intimate knowledge of your company's offerings.

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » Two (2) full-conference passes
- » Literature Insert in attendee padfolio
- » Full-page ad in show directory
- » Banner ad on the conference website for 3 months
- » Pre-conference email(s) to promote your session (number of emails based on sponsorship commitment date), sent on your behalf by CSC

## WELCOME RECEPTION SPONSOR

(Two sponsorships available)

\$6,500 for two or \$10,500 exclusive

The welcome reception sponsor will be the host for the welcome reception held on the evening of the first full day of conference programming. Welcome reception sponsorship benefits:

- » 8' x 10' booth in the Knowledge Exchange exhibit area
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500), sent on your behalf by CSC
- » Reception highlight with your logo in the show directory
- » Company logo on reception signage online
- » Company logo on signage inside the reception area

## TUESDAY LUNCH AND PLENARY SPONSORSHIP

(Exclusive)

\$8,500

The Tuesday lunch sponsorship associates your brand with a leading industry expert brought in by the Construction SuperConference advisory board. Your company will be highlighted as the sponsor in the introductory comments and an executive from your company will be introduced and acknowledged. This is a great way to tie your organization to a high level, well-respected speaker. Additional benefits:

- » Company Representative may give a five minute introduction to lunch and promote company
- » 8'x10' booth in the Knowledge Exchange Exhibit Area
- » Session spotlight in email messages to the conference database
- » Special listing in the show directory
- » Company logo, url, and 150-word description on the conference website throughout 2021
- » Signage outside of the session room identifying your company as the session sponsor
- » Company logo on the presentation screens before the session begins
- » One pre- or post-event email to session attendees, sent on your behalf by CSC - sponsor provides html.

## WEDNESDAY LUNCH AND PLENARY SPONSORSHIP

(Exclusive)

\$5,500

- » 8' x 10' booth in the Knowledge Exchange Exhibit area
- » One (1) full-conference pass
- » One-time use of the conference invitation database for pre-conference email blast (approximately 8,500), sent on your behalf by CSC
- » Closing Keynote sponsor highlight with your logo in the show directory
- » Company logo on signage inside the room

# MARKETING OPPORTUNITIES



## KNOWLEDGE EXCHANGE NETWORKING BREAK.....\$1,500 for 1, \$2,500 for 2

Sponsor one or all of the three networking breaks in the knowledge exchange area. Breaks last one hour and include refreshments for attendees. Company logo on signage provided.

## KNOWLEDGE EXCHANGE BREAKFAST SPONSOR.....\$2,000

Sponsor breakfast for attendees located inside the knowledge exchange area on Tuesday morning. Company logo on signage provided.

## USB DRIVE.....\$3,000

All conference sessions will be recorded and saved to the USB drives that your company will provide with your logo on them. They passed out to conference session attendees.

## ATTENDEE PADFOLIOS.....\$2,500\*

Let conference guests carry your company message throughout the event, on the plane, and back to their office. The official conference padfolio is a great opportunity to drive brand awareness. Sponsor provides padfolio.

## ATTENDEE BADGE LANYARDS.....\$3,000\*

Your logo is front and center on every guest at CSC. Sponsor provides the lanyard with your logo.

## PEN.....\$1,500\*

The official conference pen is used during sessions and back in the office. Make a lasting impression and keep delivering your message long after the conference concludes. Sponsors provide pens.

## BADGE SPONSOR.....\$3,000

What better way to promote your companies presence than including your logo on every single badge? Just provide us your companies branding, and we'll take care of the rest.

## CHARGE IT UP.....\$6,000

Everyone at CSC is taking notes during conferences. Let your custom branded portable charger be the resource they need to power up their phone, tablet, laptop. Each one will be given to an attendee at registration and will feature your website, logo/design.

## COMPANY LITERATURE INSERT IN ATTENDEE PADFOLIO.....\$1,500

Place one (1) piece of your company literature in the conference padfolio received by all attendees. You provide the printouts and we'll handle the rest.

## SHOW DIRECTORY ADVERTISING

### Full-page.....\$1,400

### Half-page.....\$900

Every conference attendee receives the show directory at registration for use throughout the event. It's then used throughout the year to refer to presentation notes, peer contacts, and sponsor profiles. Your four-color ad is printed with placement on a first-come, first-served basis (limited availability).

## EMAIL

### Pre-Conference.....\$2,000/per use

### Post-Conference.....\$1,500/per use

Email sent to the CSC database on your behalf by CSC. All you need to do is provide us with your HTML file.

## WEBSITE ADS

		One Month	Three Months
Top & Bottom banner	(728 x 90)	\$1,000	\$1,500

## MONTHLY NEWSWIRE

Leaderboard and Anchor	\$700
Leaderboard only	\$500
Anchor only	\$400

## NEWSLETTER INCLUSION

(Only 10 spots available)

Company Insert in the monthly newsletter. 200-300 words, digital link and 1-2 images included.

\$500 for 1 inclusion or \$1,000 for Leaderboard & Newsletter Inclusion

Ask Emily Clay for examples.

\* Additional production costs apply.

## CONTACT

For more information on sponsoring at Construction SuperConference contact:

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